

# TIRRENO ADRIATICO

## STYLE GUIDE

### 2024



**TirrenoAdriatico**





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# COLORS

## **c100-m0-y25-k0**

r0 - g155 - b180

#009bb4

Pantone 3551 C

## **c90-m20-y0-k80**

r0 - g49 - b73

#003149

Pantone 2965 C

## **c100-m32-y27-k11**

r0 - g114 - b143

#00728f

Pantone 3145 C

## **c70-m0-y20-k0**

r41 - g184 - b206

#29b8ce

Pantone 3115 C

## **c58-m0-y17-k0**

r106 - g197 - b214

#6ac5d6

Pantone 319 C

# GRADIENT

## c90-m20-y0-k80

r0 - g49 - b73  
#003149  
Pantone 2965 C



## c100-m32-y27-k11

r0 - g114 - b143  
#00728f  
Pantone 3145 C

## c100-m32-y27-k11

r0 - g114 - b143  
#00728f  
Pantone 3145 C



## c70-m0-y20-k0

r41 - g184 - b206  
#29b8ce  
Pantone 3115 C

## c90-m20-y0-k80

r0 - g49 - b73  
#003149  
Pantone 2965 C



## 90% c90-m20-y0-k80

r0 - g49 - b73  
#003149  
Pantone 2965 C

## c0-m23-y100-k21

r212 - g169 - b0  
#d4a800  
Pantone 7406 C



## 50% c0-m23-y100-k7

r2406 - g189 - b0  
#f0bc00  
Pantone 117 C

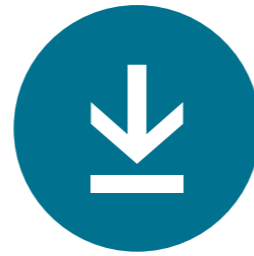
## c100-m0-y25-k0

r0 - g155 - b180  
#009bb4  
Pantone 3551 C



## c58-m0-y17-k0

r106 - g197 - b214  
#6ac5d6  
Pantone 319 C



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**T A**

# POPPINS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890/?" #-

THIN LIGHT REGULAR MEDIUM BOLD EXTRA BOLD BLACK



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**TIRRENO**

**ANTON FONT**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890/?”#-

**ADRIATICO**

**SOCIAL MEDIA FONT**

# TIRRENO ADRIATICO

LOOK & FEEL  
2024



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 **CRÉDIT  
AGRICOLE**



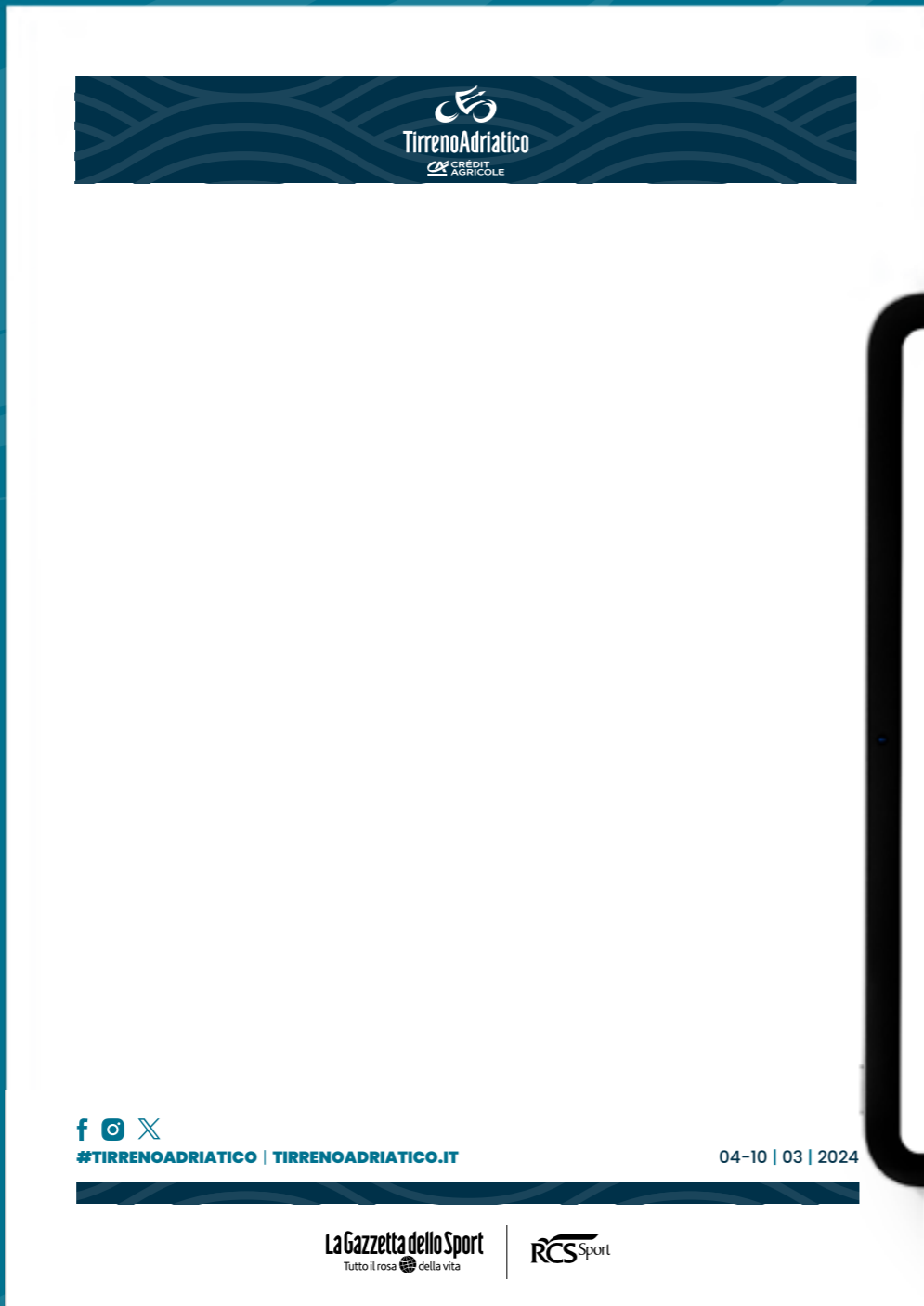


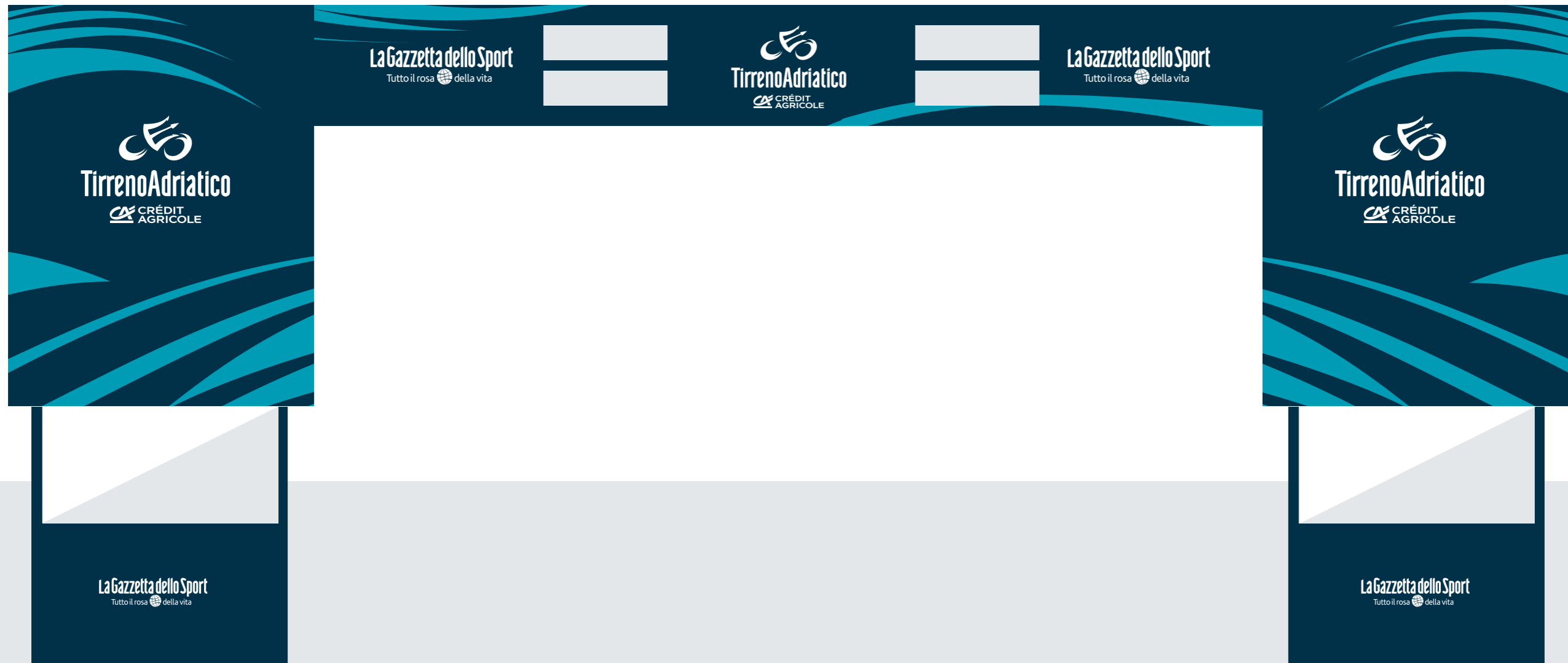
# LA CORSA DEI DUE MARI

## DUE MARI UN SOLO RE



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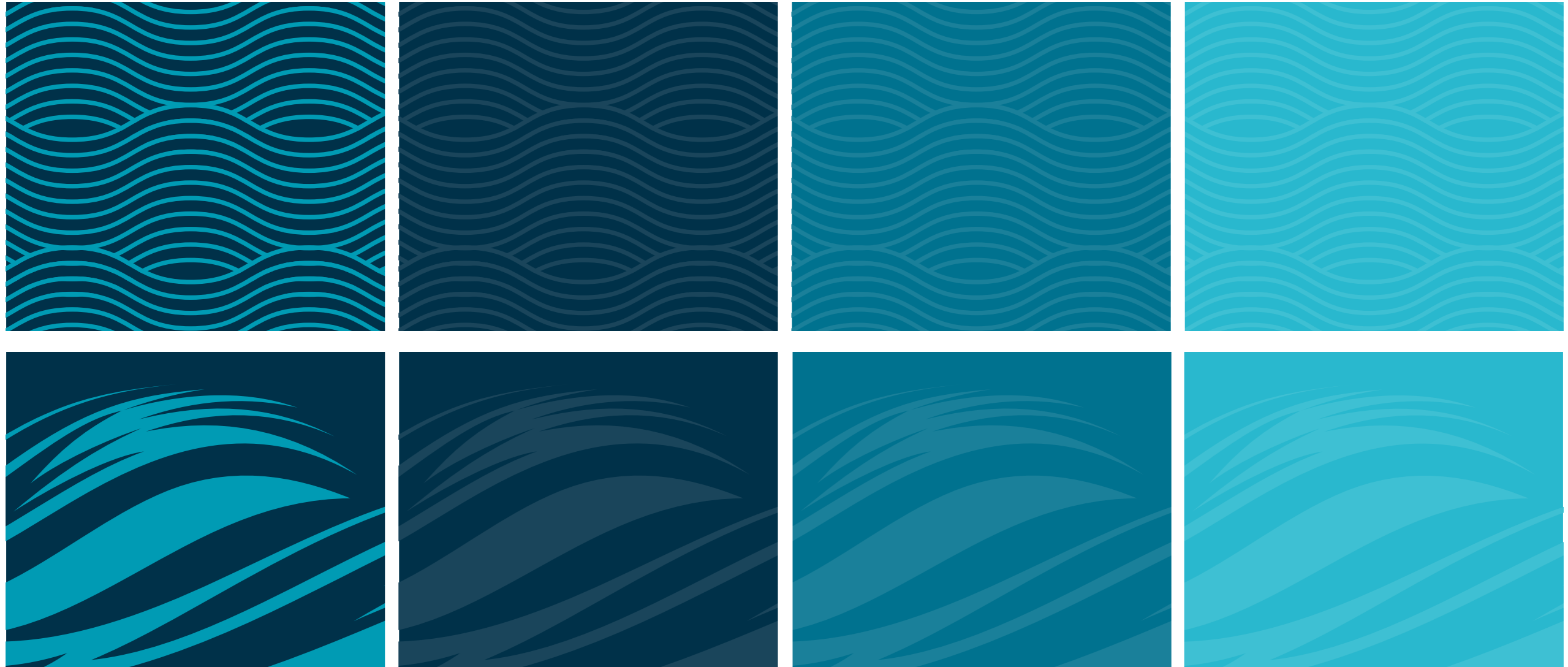




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# TIRRENO ADRIATICO

GABBIE  
LOGO



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 **CRÉDIT  
AGRICOLE**

È consentito l'utilizzo del logo all'interno dell'apposita gabbia per gli utilizzi da parte degli sponsor che esercitano i propri diritti di comunicazione.

Dimensioni minime stampa:  
larghezza 3 cm

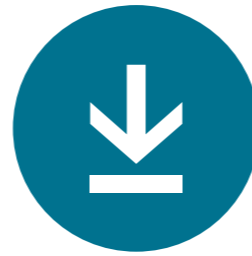


minimo 3 cm



IL LOGO DEVE ESSERE UTILIZZATO COME TALE E NON DEVE ESSERE MODIFICATO.  
GLI ESEMPI ILLUSTRANO LE APPLICAZIONI SCORRETTE.





**THANK YOU**

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